

Montana Tourism and Recreation Strategic Plan Moving From Draft to Final Form

Lots of good, constructive comments have been received regarding the Draft Montana Tourism and Recreation Strategic Plan since it was presented for public feedback in early February.

The statewide strategic plan facilitators – Julie & Jim Cerenzia of [Open Window Consulting](#) – are going through the comments, identifying key points and themes, and drafting adjustments. They'll be providing an update on the Plan and the planning process at a Sunday afternoon workshop during the [2013 Montana Tourism Conference](#) (Sunday, March 24, 5:30-7:00 pm, State Room, Helena Colonial Hotel-Red Lion)

If you haven't reviewed or commented on the plan yet, and you want to, it can be viewed on [MT Office of Tourism's Strategic Plan web page](#). Send your comments to julie@openwindowconsulting.net, 406-624-6972. If you have any problems opening the document there, contact MT Office of Tourism's Victor Bjornberg, vbjornberg@mt.gov, 406-841-2795 and he'll send you a copy of the Draft.

Get your comments by March 30. After that the plan will be moving into its final form. The target date for the plan to be completed and ready for implementation is early June 2013.